

Informa Proforma 2024

1st June 2025

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Revenue	H1 24	H2 24	FY24
Markets	867	879	1,745
Connect	353	252	605
Festivals	198	177	375
Live B2B Events Division	1,417	1,308	2,725
TechTarget	185	200	385
T&F	301	397	698
Total Group	1,903	1,905	3,809
OP Live B2B Events Division	434	316	750
TechTarget	(2)	37	35
T&F	94	162	256
Total Group	526	514	1,040
OPM Live B2B Events Division	30.6%	24.2%	27.5%
TechTarget	(1.1)%	18.4%	9.0%
T&F	31.2%	40.7%	36.6%
Total Group	27.6%	27.0%	27.3%