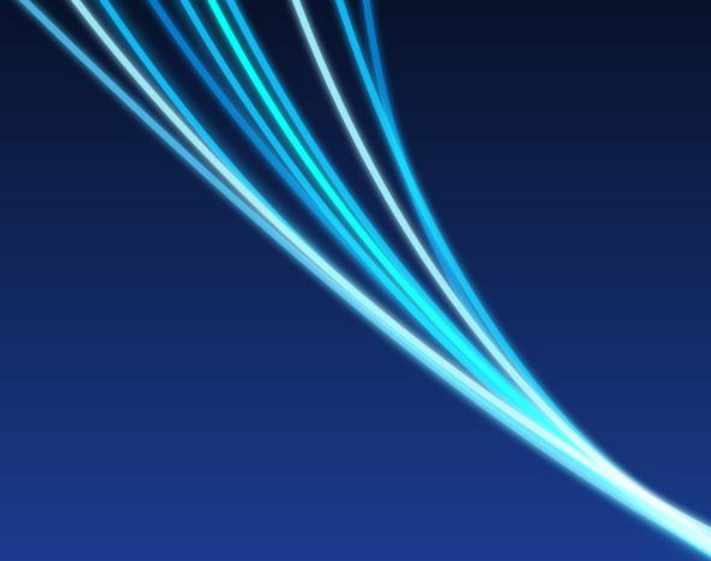


# 2013 Full Year Results Presentation

Abstract blue wavy lines that flow from the bottom left towards the top right, creating a sense of movement and energy.

21 February 2014

**informa**



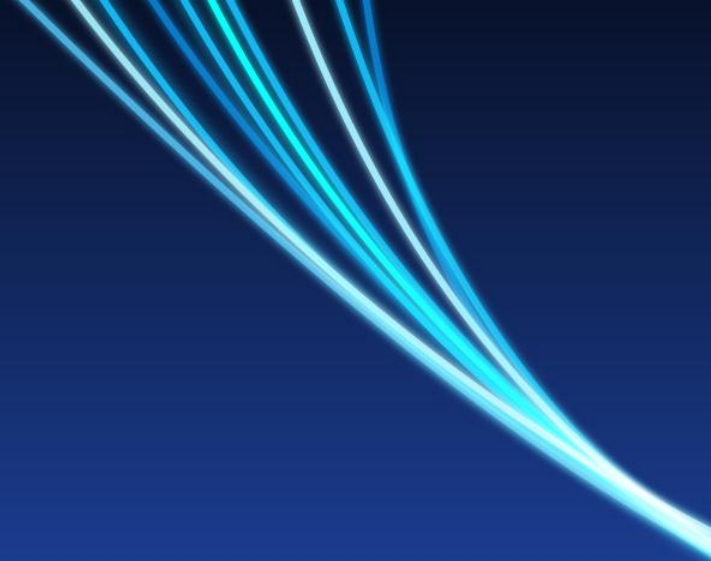
# Derek Mapp

Chairman

informa<sub>2</sub>

# 2013 full year results presentation

- Leadership transition
- Cultural change and commercial stability
- Solid underlying performance in 2013



Gareth Wright  
Deputy Finance Director

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# 2013 full year results summary

- A solid earnings and cash performance
  - Adjusted EPS up 5.0% to 40.1p
  - Operating cash conversion of 99%
  - Organic revenue growth of 1.5% to £1,132.4m
  - Adjusted EBITA up 1.1% to £335.5m
- Healthy balance sheet
- Dividend increased 2.2% to 18.9p

# Divisional summary

| Revenue               | 2013 £m | 2012 £m | Actual % | Organic % |
|-----------------------|---------|---------|----------|-----------|
| Academic Publishing   | 367.1   | 340.3   | 7.9      | 5.3       |
| Business Intelligence | 350.6   | 356.6   | (1.7)    | (3.9)     |
| Global Events         | 414.7   | 413.7   | 0.2      | 3.0       |
| Group total           | 1,132.4 | 1,110.6 | 2.0      | 1.5       |

| Adjusted Operating Profit |       |       |       |        |
|---------------------------|-------|-------|-------|--------|
| Academic Publishing       | 130.9 | 126.1 | 3.8   | 3.1    |
| Business Intelligence     | 109.1 | 120.7 | (9.6) | (12.8) |
| Global Events             | 95.5  | 83.7  | 14.1  | 12.6   |
| Group total               | 335.5 | 330.5 | 1.5   | (0.5)  |

| Adjusted Operating Margin | %    | %    |  |  |
|---------------------------|------|------|--|--|
| Academic Publishing       | 35.7 | 37.1 |  |  |
| Business Intelligence     | 31.1 | 33.8 |  |  |
| Global Events             | 23.0 | 20.2 |  |  |
| Group total               | 29.6 | 29.8 |  |  |

# Income statement

|                                  | 2013 £m      | 2012 £m      |
|----------------------------------|--------------|--------------|
| Revenue                          | 1,132.4      | 1,110.6      |
| Adjusted operating profit        | 335.5        | 330.5        |
| <i>Adjusted operating margin</i> | <i>29.6%</i> | <i>29.8%</i> |
| Amortisation                     | (105.1)      | (111.8)      |
| Other adjusting items            | (83.7)       | (90.9)       |
| Operating profit                 | 146.7        | 127.8        |
| Net interest                     | (27.6)       | (30.9)       |
| Loss on disposal                 | (112.9)      | (29.5)       |
| Tax                              | (12.6)       | 23.3         |
| Profit / (loss) for the year     | (6.4)        | 90.7         |
| Adjusted EPS (diluted)           | 40.1p        | 38.2p        |
| Dividend per share               | 18.9p        | 18.5p        |

# Operating cash flow

|                                                      | 2013 £m    | 2012 £m    |
|------------------------------------------------------|------------|------------|
| Adjusted operating profit from continuing operations | 335.5      | 330.5      |
| Depreciation of PP&E                                 | 6.4        | 6.5        |
| Amortisation                                         | 15.8       | 13.8       |
| Share-based payments                                 | 2.2        | 3.8        |
| EBITDA from continuing operations                    | 359.9      | 354.6      |
| Net capital expenditure                              | (14.4)     | (21.4)     |
| Working capital movement                             | (14.1)     | (22.5)     |
| Operating cash flow from continuing operations       | 331.4      | 310.7      |
| <i>Adjusted cash conversion</i>                      | <i>99%</i> | <i>94%</i> |
| Restructuring and reorganisation                     | (20.1)     | (13.2)     |
| Net interest                                         | (30.1)     | (32.5)     |
| Taxation                                             | (71.6)     | (45.5)     |
| Free cash flow                                       | 209.6      | 219.5      |



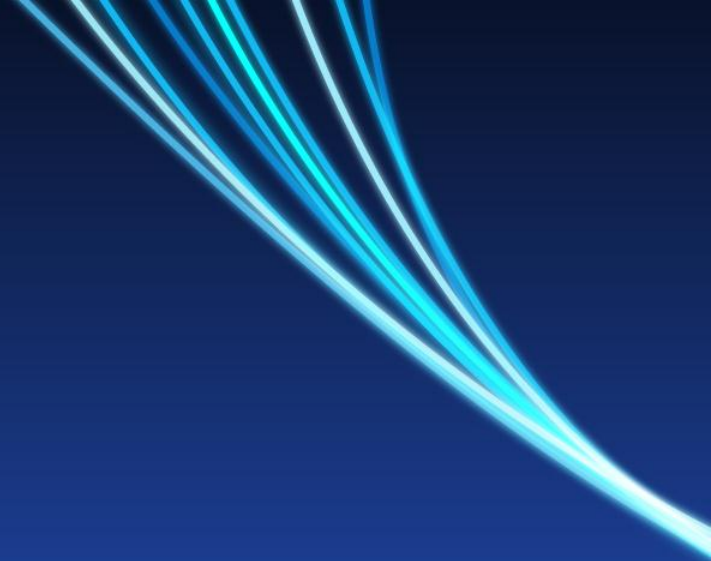
# Net debt movement

|                                                       | 2013 £m     | 2012 £m     |
|-------------------------------------------------------|-------------|-------------|
| Net debt at 1 January                                 | 802.4       | 784.0       |
| Free cash flow                                        | (209.6)     | (219.5)     |
| Dividends                                             | 114.0       | 107.4       |
| Net acquisition spend                                 | 90.2        | 174.4       |
| Operating cash flow of discontinued operations        | (4.5)       | (18.3)      |
| Foreign exchange                                      | (11.8)      | (26.4)      |
| Other items *                                         | 1.5         | 0.8         |
| Net Debt at 31 December                               | 782.2       | 802.4       |
| <i>Net debt/EBITDA (using average exchange rates)</i> | <i>2.2x</i> | <i>2.1x</i> |

\* Issue/acquisition of shares and loan fee amortisation

# Balance sheet summary

|                               | 2013 £m | 2012 £m |
|-------------------------------|---------|---------|
| Intangibles and goodwill      | 2,378.2 | 2,601.2 |
| Fixed assets                  | 16.5    | 19.3    |
| Other non-current assets      | 38.1    | 20.4    |
| Current assets                | 247.8   | 269.3   |
| Deferred income               | (316.0) | (308.1) |
| Other current liabilities     | (237.3) | (285.4) |
| Net debt                      | (782.2) | (802.4) |
| Other non-current liabilities | (154.0) | (190.7) |
| Total                         | 1,191.1 | 1,323.6 |



Stephen A. Carter

Group Chief Executive

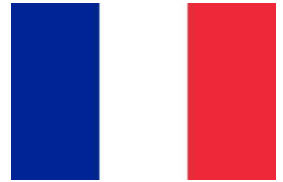
Leading through transition

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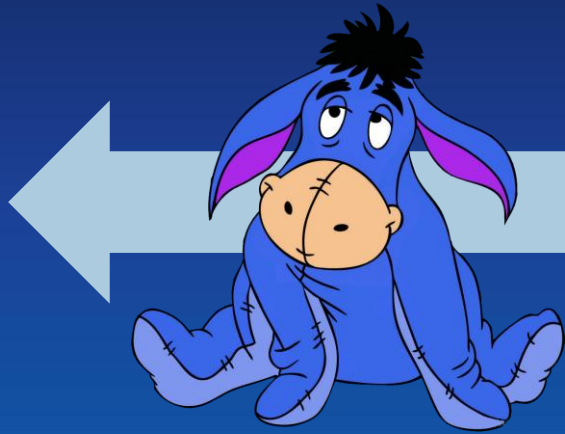
# Leading through transition



# Personal background



Alcatel-Lucent



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# Twenty questions

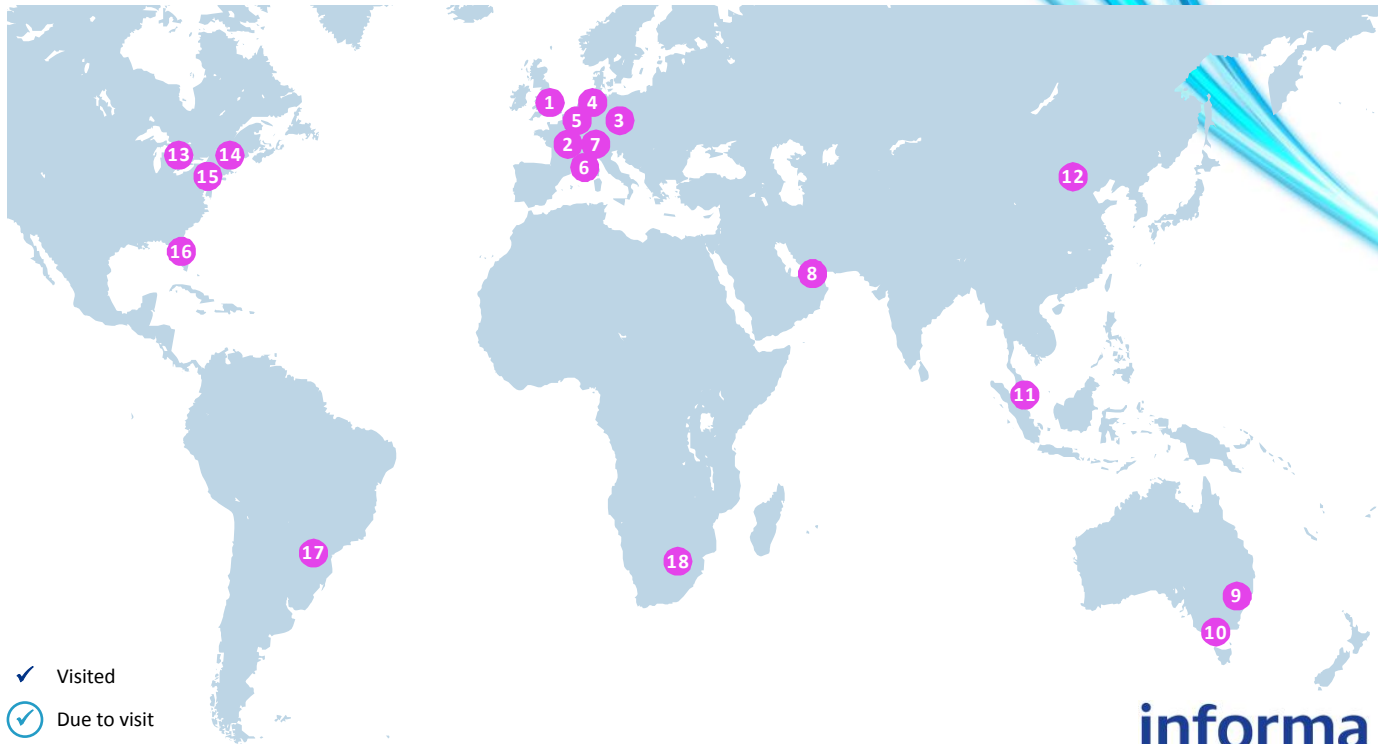
- 1 Do you see logic/synergy to owning all three divisions?  
(ie Are you going to sell Academic Publishing or Business Intelligence?)
- 2 How does your management style differ to Peter Rigby's?  
(ie What are you going to change in structure and process at Informa?)
- 3 What is the logic behind the recent investment in Baiwen in China?  
(ie Does it signal a greater commitment to investment in the region?)
- 4 What are your capital allocation priorities?  
(ie Will you be active on M&A / what is your attitude to dividends?)
- 5 How fast will the transition from print to eBooks in Academic Publishing be?  
(ie Is the shift to digital a positive or negative?)
- 6 How quickly can you improve operational fitness across the Group?  
(ie What is the financial benefit in 2013/14?)
- 7 What are your ambitions for Cogent OA?  
(ie Is open access an opportunity or a threat?)
- 8 Are current Group margin levels sustainable?  
(ie Is the business under-invested?)
- 9 What is the potential to scale your exhibitions business?  
(ie Will you buy/merge with another player?)
- 10 When will pharma and financial end markets pick up for Business Intelligence?  
(ie Are the challenges at Business Intelligence structural or cyclical?)

- 11 What is your view on leverage?  
(ie Will you gear the balance sheet more aggressively?)
- 12 What is the long-term potential for margins in the Business Intelligence division?  
(ie Does the division require investment?)
- 13 Is the Business Intelligence division in too many verticals?  
(ie Will you sell some assets to focus the business?)
- 14 What prompted the decision to return the Group domicile to the UK?  
(ie Is the Group tax rate going to increase in the future?)
- 15 How much potential for further geo-cloning is there in the events portfolio?  
(ie Has organic growth peaked in Exhibitions?)
- 16 Are you still cutting small conference output?  
(ie Are conferences structurally damaged?)
- 17 What will generate the best returns – M&A, capital investment or buybacks?  
(ie What are your strategic priorities?)
- 18 When will organic revenue growth return to historical levels?  
(ie Do you need to invest to grow?)
- 19 What attributes are you looking for in your new CFO?  
(ie When will you make an announcement on the new CFO?)
- 20 Which business do you think has the greatest growth potential long-term?  
(ie Where are you going to focus investment?)

# Working day 40

## Key business centres visited

- ✓ 1 United Kingdom
- ✓ 2 Paris, France
- ✓ 3 Dusseldorf, Germany
- ✓ 4 Amsterdam, Holland
- ✓ 5 Eindhoven, Holland
- ✓ 6 Monaco
- ✓ 7 Zug, Switzerland
- ✓ 8 Dubai, Middle East
- ✓ 9 Sydney, Australia
- ✓ 10 Melbourne, Australia
- ✓ 11 Singapore
- ✓ 12 Beijing, China
- ✓ 13 Toronto, Canada
- ✓ 14 Boston, United States
- ✓ 15 New York, United States
- ✓ 16 Florida, United States
- ✓ 17 Sao Paulo, Brazil
- ✓ 18 Johannesburg, South Africa





# The knowledge and information economy

**2.7bn**

2.7bn Internet users Globally, rising to half the world population of 7.4bn by 2017

**262m**

Number of students globally will double to 262m by 2025



By the end of 2014, the number of mobile-connected devices will exceed the number of people on earth

**12 months to 12 hrs**

On average, human knowledge is doubling every 12 months...and soon will double every 12 hours

**1125m**

375m people use English as a 1st language  
750m people speak English as a foreign language

**Doubling**

The volume of business data is doubling every 1.2 years

**\$20 trillion**

The Global Digital Economy estimated at \$20 trillion in 2013

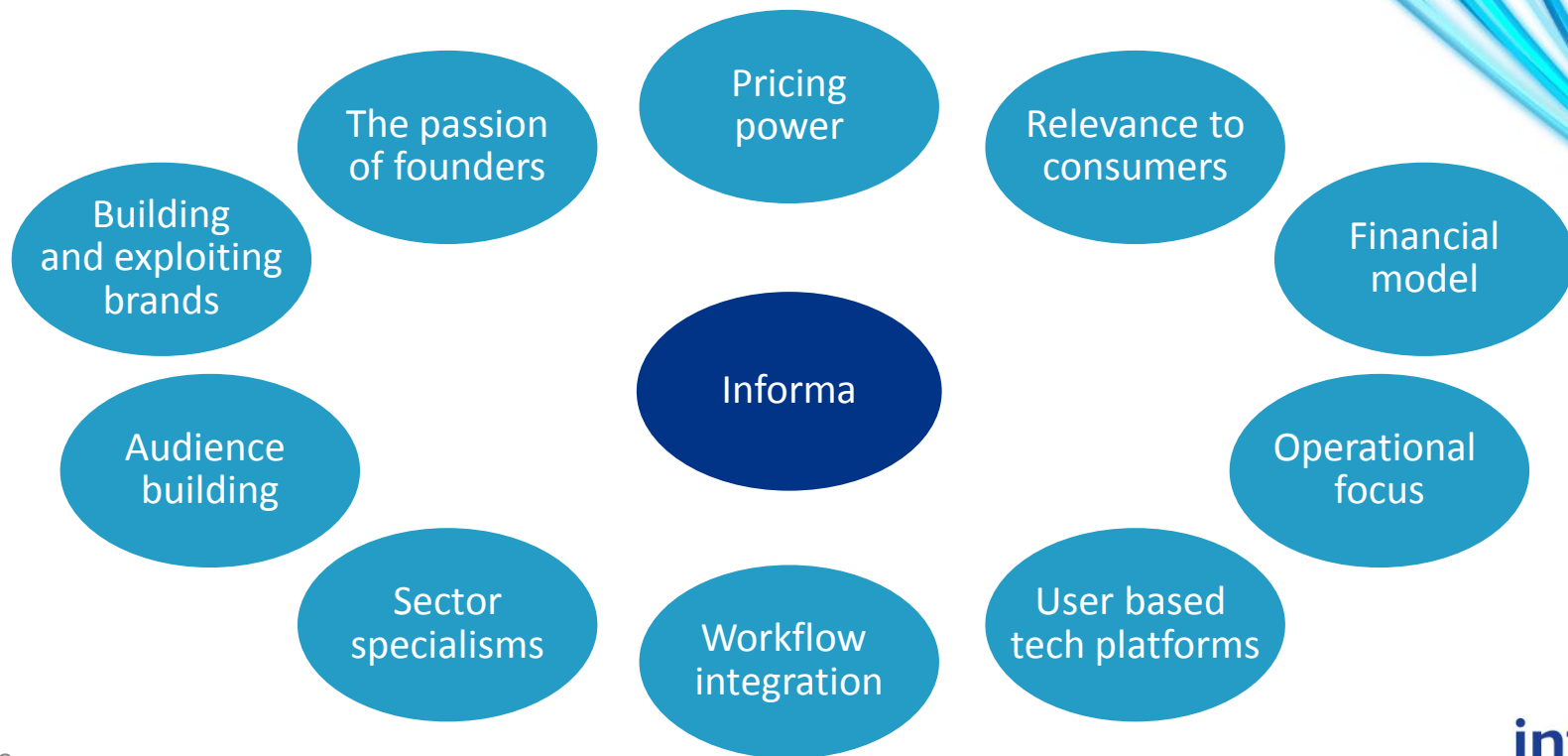
**15%**

UK professional services global value accounts for 15% of UK GDP

**50%**

By 2020, the BRIC economies will account for nearly 50% of global GDP

# Information industry: the ingredients



# Management approach

Use the  
discovery period

Gently gently

Identify key talent

Create a  
relationship with  
the entire company

Recruit targeted  
Executive talent

Product, brands,  
platforms, people

Manage  
performance  
expectations

Harness  
technology

Sharpen  
acquisition strategy  
and integration

Maintain a high  
internal profile

Operational fitness

Generate growth

# Operational fitness

Simplification of business structure

Acceleration of Group support and shared service activities

International market expansion and speed to market

Leverage scale in key sectors: Healthcare, Pharma, Technology, Telecoms, Financial etc

Leverage scale in key markets: Middle East & Africa, North America etc

Encourage and implement operational fitness across the Group

# Generating profitable growth



# Informa operational anatomy

Marketing, Sales, Technology

## Academic Publishing

2013 Revenue: £367.1m  
2013 Adjusted OP: £130.9m  
Headcount: 1,757

Books

Journals

- Strong brand, reputation & management
- Emerging market opportunities
- Further exploitation of digital archives
- Open access threat and opportunity
- EBooks and Amazon

## Business Intelligence

2013 Revenue: £350.6m  
2013 Adjusted OP: £109.1m  
Headcount: 2,518

Financial

Health &  
Pharma

Maritime

Professional

Consumer

Telco & Media

- Highly diversified portfolio with long tail
- Some brands underplaying strength and value in end markets
- Opportunities from simplification, segmentation and pricing
- Material competitors with deep pockets
- Scale debate for some businesses

## Global Events

2013 Revenue: £414.7m  
2013 Adjusted OP: £95.5m  
Headcount: 2,319

Conferences

Exhibitions

- Strong exhibition business, fragmented market
- Speed to market & geographic opportunities
- Content refresh & process standardisation
- Need for product innovation on conferences
- Conference competition from new entrants

Finance, Talent, Legal



Taylor & Francis  
Taylor & Francis Group

**Routledge**  
Taylor & Francis Group

**cogent** oa

**DATAMONITOR**  
Healthcare

**verdict.**

**OVUM**

**EPFR**  
GLOBAL

Lloyd's List

**19th CHINA BEAUTY EXPO**  
(SHANGHAI CHINA)  
May 7-9, 2014  
Shanghai New International Expo Center

**ARAB HEALTH**

**SUPER RETURN**  
International 2014

**MONACO YACHT SHOW**  
at Bourse de Commerce

**GROWTH  
ENABLERS**

**SUPPORT**

**informa**

# Summary



*2014 will be a year of measured change, operational focus and building a platform for the future growth of the group*

- A solid earnings and cash performance in 2013
- A year of operational focus and management transition in 2014
- Improve operational fitness across the Group
- Academic Publishing and Global Events performing well
- Industrialising growth platforms in Business Intelligence
- Another positive outcome in 2014

Thank you



# Appendices

# Tax

|                                                                 | Profits £m | Tax £m | ETR % |
|-----------------------------------------------------------------|------------|--------|-------|
| Statutory results                                               | 115.7      | (12.6) | 10.9  |
| Adjusted for:                                                   |            |        |       |
| Restructuring and reorganisation costs                          | 14.2       | (3.7)  |       |
| Intangible asset amortisation                                   | 105.1      | (26.9) |       |
| Impairment                                                      | 66.2       | (4.0)  |       |
| Loss on disposal of investments                                 | 3.4        | -      |       |
| Other adjusting items                                           | 3.0        | 0.1    |       |
| Deferred tax credit arising from UK corporation tax rate change | -          | (5.3)  |       |
| Exceptional tax credit                                          | -          | (13.7) |       |
| Adjusted results                                                | 307.6      | (66.1) | 21.5  |

# Other adjusting items

|                                                       | 2013 £m | 2012 £m |
|-------------------------------------------------------|---------|---------|
| Impairment :                                          |         |         |
| - European Conferences                                | 40.5    | 80.0    |
| - Software intangibles                                | 17.1    | -       |
| - Robbins Gioia                                       | 8.3     | -       |
| - Other                                               | 0.3     | 1.3     |
| Restructuring and reorganisation costs                | 14.2    | 9.9     |
| Acquisition related costs                             | 5.8     | 1.3     |
| Subsequent re-measurement of contingent consideration | (2.5)   | (1.6)   |
| Total                                                 | 83.7    | 90.9    |

# Deferred income

|                       | 2013 £m | 2012 £m | Actual % | Constant Currency % |
|-----------------------|---------|---------|----------|---------------------|
| Academic Publishing   | 105.0   | 109.6   | (4.2)    | 3.4                 |
| Business Intelligence | 92.4    | 90.5    | 2.1      | 2.3                 |
| Global Events         | 118.6   | 105.1   | 12.8     | 16.8                |
| Group total           | 316.0   | 305.2   | 3.5      | 7.7                 |

# Currency

| Major currencies | Average Rates |        | Closing Rates |        |
|------------------|---------------|--------|---------------|--------|
|                  | 2013          | 2012   | 2013          | 2012   |
| USD              | 1.5635        | 1.5898 | 1.651         | 1.6175 |
| EUR              | 1.1776        | 1.2308 | 1.1997        | 1.2265 |

## Impact of a 1 cent movement on full year financials

|                  | USD £m | EUR £m |
|------------------|--------|--------|
| Revenue          | 3.2    | 0.9    |
| Operating Profit | 1.4    | 0.3    |
| Net Debt         | 3.4    | 0.3    |

# Return on investment

| Last 3 years ROI on acquisitions | %    |
|----------------------------------|------|
| 2012 acquisitions - 1st year ROI | 10.9 |
| 2011 acquisitions - 1st year ROI | 12.0 |
| 2010 acquisitions - 1st year ROI | 12.5 |

| Return on Capital Employed (%) | 2013 | 2012 | 2011 | 2010 | 2009 |
|--------------------------------|------|------|------|------|------|
| Group ROCE                     | 9.1  | 9.2  | 9.0  | 8.8  | 8.8  |

ROI is defined as tax-affected Adjusted EBITDA in the First Year post-acquisition, as a proportion of Total Consideration. Adjusted EBITDA is translated at the exchange rates in effect at the date of acquisition.

ROCE:  $((OP + \text{interest income} + \text{adjusting items}) * (1 - \text{tax rate}) + \text{other intangible amortisation}) / (\text{total assets} - \text{current liabilities} + \text{ST debt} + \text{accumulated other intangible amortisation} + \text{accumulated goodwill impairment})$

# Sponsored ADR program

**Informa ADRs trade on the US over-the-counter (OTC) market**

|                 |                           |
|-----------------|---------------------------|
| Symbol          | IFJPY                     |
| ISIN            | US45672B2060              |
| Ratio           | 1 ADR : 2 ORD             |
| Effective date  | 1 <sup>st</sup> July 2013 |
| Underlying ISIN | JE00B3WJHK45              |
| Depository Bank | BNY Mellon                |

**For any questions relating to Informa ADRs, please contact BNY Mellon**

|                                                                                    |
|------------------------------------------------------------------------------------|
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