

Editorial Code

Global Policy



Informa aims to produce information, news, insight, data analysis and content-based services of the highest quality, accuracy and integrity that our customers can trust and value.

To achieve this, Informa's editorial and content providers – staff, external authors and freelance contributors – shall maintain the highest professional and ethical standards.

-  Everything we publish should be fair and accurate
-  We will differentiate between fact and opinion
-  Information will be obtained only through fair and legal means
-  We will manage conflicts of interest
-  We will not produce discriminatory material
-  All relevant ethics codes will be followed

Quality and accuracy

Informa is committed to publishing content only of the highest quality so that our customers know they can trust all information provided to them.

This means that all Informa's editorial and content providers – whether staff, external authors or freelance contributors – need to take all reasonable steps to ensure that all content we publish is accurate and truthful, and will differentiate between fact and opinion.

If, on occasion, we find that there is any significant inaccuracy or misleading statement in our products, we will correct it promptly. We will give a fair opportunity for reply when reasonably called for.

Integrity

We will identify the ethics codes which apply to our information products. All staff to whom they apply will be required to keep up to date with these ethics codes and to ensure that they are implemented appropriately across the products for which they are responsible.

Informa editorial and content providers will have independent decision-making and shall obtain information only by straightforward means, unless justified by an overriding consideration of the public interest.

No one shall take private advantage of information gained in the course of their work.

Conflicts of interest, either professional, financial or personal, must be avoided or declared.

We will not produce material which could lead to discrimination through race, gender, gender expression, colour, religion, age, disability or sexual orientation or any other protected characteristic.

Policy Governance

Policy Owner:	Managing Director, Researcher Services
Applicable:	This policy is applicable to Editorial employees globally
Classification:	Internal Policy
Last updated:	June 2019
Additional information:	Leon.heward-mills@informa.com

Speak Up

whenever something
doesn't seem right



We want to know about any issues in our business, so we can take steps to make them right.

If you see any action or behaviour that is unethical, dangerous or inappropriate, we're here to listen.

It could be a potential conflict of interest, a case of harassment, suspected fraud or something else. If you are genuinely concerned, or even if you are unsure and just want to check, you can feel confident speaking up at Informa.

Speaking to colleagues

If you feel comfortable doing so, speak to:

- Your senior leader or manager, or
- HR, or
- Group Compliance

Using our Speak Up service

Hosted by an external third party:

- The service is available 24/7 in multiple languages
- Go to informa.com/speak-up for your regional phone number



Zero Retaliation

We do not tolerate retaliation in any form against anyone who raises a genuine concern.