



# Green Games: Daily Challenges

# How it will work...



The challenges consist of small actions which benefit the environment and add up over time amongst Informa's employees.

Every Informa division is competing... the competition will be fierce... it always is.

You add:

- **1 point** for each completed action each day on the 1<sup>st</sup> score sheet (slide 4)

- **5 points** at the end of the week for each completed action on the 2<sup>nd</sup> score sheet (slide 5)

... The division with the highest average score (scores submitted will be added up, then divided by the divisional headcount) will be crowned **2011's Green Games Champions.**

At the end of the week, we'll send round a survey link to fill in your final scores. We hope the result will be a great Group effort... In the meantime, **may the best business win.**





# Did you know?

(Click on each bubble to learn about the background story)

**DID YOU KNOW?**  
Turning appliances off instead of switching them to standby could save the UK alone £700 million of energy costs each year

**DID YOU KNOW?**  
Each year in the US, the production of the plastic bottles used for bottled water uses enough oil and energy to fuel 1,000,000 cars

**DID YOU KNOW?**  
Farming animals for meat & dairy requires huge inputs of land & water for growing feed. If everyone ate a typical European meat-based diet we'd need 2 planets to feed us by 2050

**DID YOU KNOW?**  
20% of the global population face water scarcity

**DID YOU KNOW?**  
On average, twice as much water per year in the form of uneaten food is thrown away in the UK as is used for washing and drinking

### Travel:

- I used the stairs instead of the lift / elevator whenever possible
- My travel was more “green” than usual (eg. I cycled rather than using the bus, walked when possible or travelled less miles) / I already only cycle/walk every day

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### Energy:

- My monitor and the printer I print to were turned off overnight
- At home, I turned off all appliances I would usually leave on standby

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### Waste:

- I printed everything double-sided (using the double sided print function – or by re using paper in my printer)
- I did not use a disposable plastic cup all day
- I put all recyclable items into a recycling bin

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### Mind & Body:

- I read the environment section of a newspaper or online news source
- I did not consume any meat
- I ate only seasonal fruit and vegetables

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### Water:

- I turned the water off while brushing my teeth
- I showered (or ran my bath water) for less than 5 minutes
- I didn't use bottled water

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# & for 5 points each at the end of the week...



- I completed the intranet quiz (myinforma.com)
- I read up on and now understand what the term "[carbon footprint](#)" actually means
- I air-dried my clothes all week / did not use a tumble drier
- I researched and now know my own exact monthly consumption of water and electricity
- I took something I don't need anymore to a charity or 2<sup>nd</sup> hand shop
- I brought my own carrier bags every time I went shopping / I bought a shopping bag that I can use in the long-term
- I did not waste any food this week

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**Grand Total**

/ 100





Making changes for 1 week is a good start – but we should all aim to change our behaviour in the long term.

**What 2 things could you pledge to carry on doing for the month following Green Week?**

At the end of the week, we'll send round a survey link to fill in your final scores and pledges.



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corporate responsibility