

**PROHIBITION OF SALES TO EEA RETAIL INVESTORS** – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("**EEA**"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "**EU MiFID II**"); or (ii) a customer within the meaning of Directive (EU) 2016/97, where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of EU MiFID II. No key information document required by Regulation (EU) No 1286/2014 (as amended, the "**EU PRIIPs Regulation**") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the EU PRIIPs Regulation.

**PROHIBITION OF SALES TO UK RETAIL INVESTORS** – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the United Kingdom ("**UK**"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client, as defined in point (8) of Article 2 of Regulation (EU) No 2017/565 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018; or (ii) a customer within the meaning of the provisions of the Financial Services and Markets Act 2000 (the "**FSMA**") and any rules or regulations made under the FSMA to implement Directive (EU) 2016/97, where that customer would not qualify as a professional client, as defined in point (8) of Article 2(1) of Regulation (EU) No 600/2014 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018. Consequently no key information document required by Regulation (EU) No 1286/2014 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018 (the "**UK PRIIPs Regulation**") for offering or selling the Notes or otherwise making them available to retail investors in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the UK may be unlawful under the UK PRIIPs Regulation.

**EU MiFID II product governance / Professional investors and ECPs only target market** – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in EU MiFID II; and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "**distributor**") should take into consideration the manufacturers' target market assessment; however, a distributor subject to EU MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

**UK MIFIR product governance / Professional investors and ECPs only target market** – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is only eligible counterparties, as defined in the FCA Handbook Conduct of Business Sourcebook ("**COBS**"), and professional clients, as defined in Regulation (EU) No 600/2014 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018 ("**UK MiFIR**"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any distributor should take into consideration the manufacturers' target market assessment; however, a distributor subject to the FCA Handbook Product Intervention and Product Governance Sourcebook is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

## Pricing Supplement dated 21 October 2024

**Informa PLC**  
**Legal Entity Identifier (LEI): 5493006VM2LKUPSEDU20**

**Issue of EUR 650,000,000 3.250 per cent. Notes due 23 October 2030**  
**Guaranteed by certain other companies in the Group**  
**under the £3,500,000,000 Euro Medium Term Note Programme**

### PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "**Conditions**") set forth in the Base Listing Particulars dated 3 May 2024 and the supplemental Base Listing Particulars dated 10 October 2024 which together constitute a Base Listing Particulars (the "**Base Listing Particulars**").

Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of this Pricing Supplement and the Base Listing Particulars. The Base Listing Particulars is available for viewing at [www.informa.com](http://www.informa.com) and copies may be obtained during normal business hours from the Issuer's registered office at 5 Howick Place, Westminster, London, SW1P 1WG.

- |    |      |                                   |   |
|----|------|-----------------------------------|---|
| 1. | (i)  | Issuer:                           | Informa PLC   |
|    | (ii) | Guarantor:                        | Informa Group Holdings Limited<br><br>(subject to Condition 4(d) ( <i>Status and Guarantee – Release of Guarantors</i> ))   |
| 2. | (i)  | Series Number:                    | 6   |
|    | (ii) | Tranche Number:                   | 1   |
| 3. |      | Specified Currency or Currencies: | Euro (" <b>EUR</b> ")   |
| 4. |      | Aggregate Principal Amount:       |   |
|    | (i)  | Series:                           | EUR 650,000,000   |
|    | (ii) | Tranche:                          | EUR 650,000,000   |
| 5. |      | Issue Price:                      | 99.561 per cent. of the Aggregate Principal Amount  |
|    | (i)  | Specified Denominations:          | EUR 100,000 and integral multiples of EUR 1,000 in excess thereof up to and including EUR 199,000. No Notes in definitive form will be issued with a denomination above EUR 199,000 |
|    | (ii) | Calculation Amount:               | EUR 1,000   |
| 6. | (i)  | Issue Date:                       | 23 October 2024   |
|    | (ii) | Interest Commencement Date:       | Issue Date  |
| 7. |      | Maturity Date:                    | 23 October 2030   |
| 8. | (i)  | Interest Basis:                   | 3.250 per cent. Fixed Rate<br><br>(further particulars specified below in paragraph 13)   |
|    | (ii) | Interest Rate Adjustment          | Not Applicable  |

- |     |  |   |
|-----|--|---|
| 9.  | Redemption Basis:  | Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their principal amount. |
| 10. | Change of Interest Basis:  | Not Applicable  |
| 11. | Put/Call Options:  | Issuer Call<br><br>Clean-up Call<br><br>Change of Control Put Option<br><br>(See paragraphs 16, 17 and 20 below)  |
| 12. | Date Board approval for issuance of Notes and Guarantee respectively obtained: | 10 October 2024 and 6 May 2020, respectively  |

**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

- |     |                                      |   |
|-----|--------------------------------------|---|
| 13. | <b>Fixed Rate Note Provisions</b>    | Applicable  |
|     | (i) Rate of Interest:                | 3.250 per cent. per annum payable in arrear on each Interest Payment Date                                 |
|     | (ii) Interest Payment Date(s):       | 23 October in each year commencing on 23 October 2025 up to and including the Maturity Date, not adjusted |
|     | (iii) First Interest Payment Date:   | 23 October 2025   |
|     | (iv) Fixed Coupon Amount(s):         | EUR 32.50 per Calculation Amount  |
|     | (v) Broken Amount(s):                | Not Applicable  |
|     | (vi) Day Count Fraction:             | Actual/Actual (ICMA)  |
|     | (vii) Determination Dates            | Not Applicable  |
| 14. | <b>Floating Rate Note Provisions</b> | Not Applicable  |
| 15. | <b>Zero Coupon Note Provisions</b>   | Not Applicable  |

**PROVISIONS RELATING TO REDEMPTION**

- |     |  |   |
|-----|--|---|
| 16. | Call Option:   | Applicable  |
|     | (i) Optional Redemption Date(s):   | Any Payment Business Day from, and including, the Issue Date to, but excluding, the Maturity Date   |
|     | (ii) Optional Redemption Amount(s) (Call) of each Note and method, if any, of calculation of such amount(s): | In the case of an Optional Redemption Date falling in the period from and including the Issue Date to but excluding 23 July 2030: the Make-Whole Redemption Amount<br><br>In the case of an Optional Redemption Date falling in the period from and including 23 July 2030 to but excluding the Maturity Date: Par per Calculation Amount |

(iii)	If redeemable in part:	Not Applicable
(iv)	Notice period:	Not less than 10 nor more than 30 days
(v)	Make-Whole Redemption Margin:	0.20 per cent.
(vi)	Reference Security:	DBR 0 per cent. due 15 August 2030 (ISIN: DE0001030708)
(vii)	Quotation Time:	11a.m. (Brussels time)
(viii)	Reference Date:	The third Business Day prior to the relevant Optional Redemption Date
17.	Clean-up Call Option:	Applicable
(i)	Clean-up Call Threshold:	25 per cent.
(ii)	Optional Redemption Amount (Clean-up Call):	Par per Calculation Amount
(iii)	Notice period:	Not less than 10 nor more than 30 days
18.	Special Redemption Event:	Not Applicable
19.	Put Option	Not Applicable
20.	Change of Control Put Option	Applicable
	Change of Control Redemption Amount:	Par per Calculation Amount
21.	Final Redemption Amount of each Note:	Par per Calculation Amount
22.	Early Termination Amount:	Par per Calculation Amount
23.	Early Redemption Amount (Tax):	Par per Calculation Amount

#### **GENERAL PROVISIONS APPLICABLE TO THE NOTES**

24.	Form of Notes:	<b>Bearer Notes:</b>  Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note
25.	New Global Note:	Yes
26.	Additional Financial Centre(s) or other special provisions relating to payment dates:	London
27.	Talons for future Coupons to be attached to Definitive Notes (and dates on which such Talons mature):	No

#### **THIRD PARTY INFORMATION**

Not Applicable

Signed on behalf of **INFORMA PLC**:



By: .....  
Duly authorised

Signed on behalf of **INFORMA GROUP HOLDINGS LIMITED:**



By: .....  
Duly authorised

## PART B – OTHER INFORMATION

### 1. LISTING AND ADMISSION TO TRADING

Admission to Trading: Application has been made by the Issuer (or on its behalf) to The Irish Stock Exchange plc trading as Euronext Dublin ("**Euronext Dublin**") for the Notes to be admitted to the official list (the "**Official List**") and to trading on the Global Exchange Market of Euronext Dublin (the "**GEM**").

### 2. RATINGS

The Notes to be issued are expected to be rated:

Ratings: S&P Global Ratings UK Limited ("**S&P**"): BBB (stable outlook)

Moody's Investors Service Limited ("**Moody's**"): Baa2 (stable outlook)

Fitch Ratings Ltd ("**Fitch**"): BBB (stable outlook)

Fitch, S&P and Moody's are established in the United Kingdom and registered under Regulation (EC) No. 1060/2009 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018. The rating that Fitch has given to the Issuer has been endorsed by Fitch Ratings Ireland Limited, the rating that S&P has given to the Issuer has been endorsed by S&P Global Ratings Europe Limited and the rating that Moody's has given to the Issuer has been endorsed by Moody's Deutschland GmbH. Fitch Ratings Ireland Limited, S&P Global Ratings Europe Limited and Moody's Deutschland GmbH are established in the EEA and registered under Regulation (EC) No. 1060/2009, as amended.

### 3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER

Save for (i) any fees payable to the Managers and (ii) the use of part of the proceeds from this issuance of Notes to repay lending to the Issuer by certain of the Managers pursuant to the Bridge Facility Agreement (see further paragraph 4 below), so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer. The Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and the Guarantor and their affiliates in the ordinary course of business.

### 4. REASONS FOR OFFER AND USE OF PROCEEDS

The net proceeds from the issue of the Notes will be applied by the Issuer (i) to refinance the Bridge Facility Agreement, which funded the acquisition consideration in respect of the acquisition of Ascential plc and (ii) for general corporate purposes.

### 5. YIELD

Indication of yield: 3.332 per cent. per annum

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

#### OPERATIONAL INFORMATION

- |     |   |   |
|-----|---|---|
| 6.  | ISIN Code:  | XS2919102207  |
| 7.  | Common Code:  | 291910220   |
| 8.  | Delivery:   | Delivery against payment  |
| 9.  | Names and addresses of additional Paying Agent(s) (if any):   | Not Applicable  |
| 10. | Intended to be held in a manner which would allow Eurosystem eligibility:   | Yes. Note that the designation "yes" simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met. |
| 11. | Any clearing systems(s) other than Euroclear Bank SA/NV and Clearstream Banking S.A. and the relevant identification number(s): | Not Applicable  |

#### DISTRIBUTION

- |     |   |  |
|-----|---|--|
| 12. | U.S. Selling Restrictions:                    | Reg. S Category 2/TEFRA D  |
| 13. | Prohibition of Sales to EEA Retail Investors: | Applicable   |
| 14. | Prohibition of Sales to UK Retail Investors:  | Applicable   |
| 15. | Prohibition of Sales to Belgian Consumers:    | Applicable   |
| 16. | Method of distribution:                       | Syndicated   |
|     | (i) If syndicated:                            |  |
|     | (a) Names of Managers:                        | <b>Joint Active Bookrunners:</b><br>Banco Santander, S.A.<br>BNP PARIBAS<br>HSBC Bank plc<br>Morgan Stanley & Co. International plc                                  |
|     |   | <b>Joint Passive Bookrunners:</b><br>Bank of China Limited, London Branch<br>DBS Bank Ltd.<br>Emirates NBD Bank PJSC<br>Goldman Sachs International<br>ING Bank N.V. |

Standard Chartered Bank

- (b) Stabilisation Manager(s): Morgan Stanley & Co. International plc
- (ii) If non-syndicated, name of Dealer: Not Applicable